



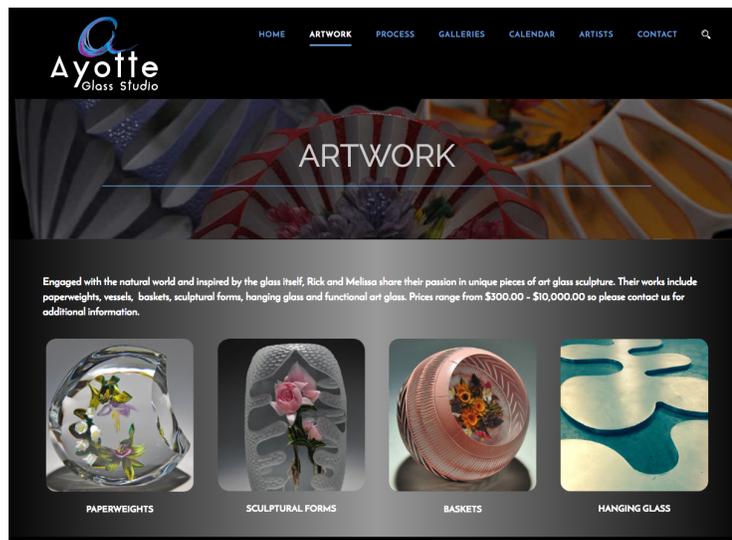
FOR IMMEDIATE RELEASE
December 21, 2017

Press Contact: Ami D'Amelio
ami@justflownh.com or 603.703.5588

Just Flow Successfully Launches Ayotte Glass Studio Updated Brand and Redesigned Website

Manchester, NH – Just Flow Events & Marketing is excited to announce it has completed an end-to-end marketing campaign for the Ayotte Glass Studio. The project consisted of a logo redesign and website redesign and development.

Ayotte Glass Studio is a unique studio showcasing glass art works created by father and daughter glass artists, Rick and Melissa Ayotte. The new website features mobile-friendly navigation capabilities, copywriting and content creation for optimal SEO positioning, and robust portfolio functionality to showcase the unique art pieces. The new website also includes a new calendar page highlighting upcoming exhibits and events where the art pieces will be featured as well as a robust content management solution so that Ayotte Glass Studio can maintain content independently.



“I am thrilled with the outcome of our rebranding and website redesign,” shared Melissa Ayotte, Ayotte Glass Studio Artist. “The Just Flow team worked diligently to capture the personality of us as artists and showcase our unique art glass sculptures in breathtaking ways. Already, we have received extremely positive feedback from our clients, industry partners and even other glass artists. I look forward to our next marketing project to continue the positive momentum achieved from our recent website launch.”

To view the new Ayotte Glass Studio website and get an in-depth look at Just Flow's work, visit <http://www.ayotteglassart.com/>.

About Just Flow Events & Marketing

Supporting clients since 2010, Just Flow provides event planning and management, strategic marketing, social media, website design development, graphic design, copywriting and other related corporate communication services. Our team offers extensive experience in a variety of industries, including education, fine arts, health care and medical, high-tech, hospitality and dining, manufacturing, membership organizations, nonprofits, professional services and more. With headquarters in downtown Manchester, the full-service agency provides services for clients across New Hampshire, throughout the northeast, along the east coast and beyond. For more information, visit justflownh.com.

#####